



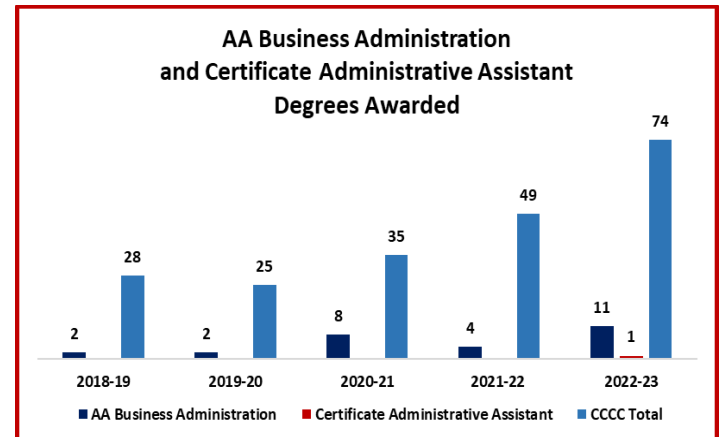
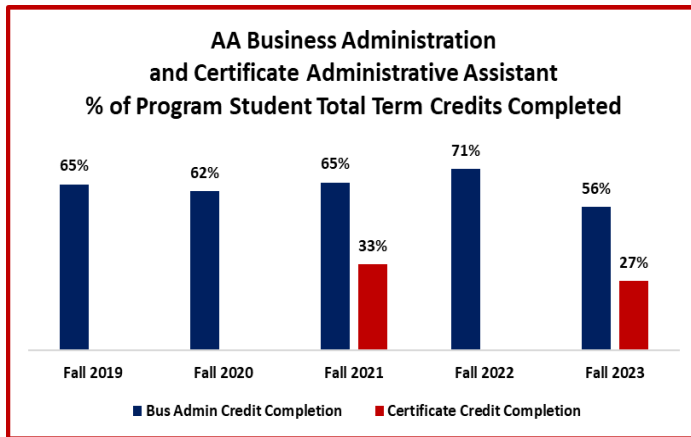
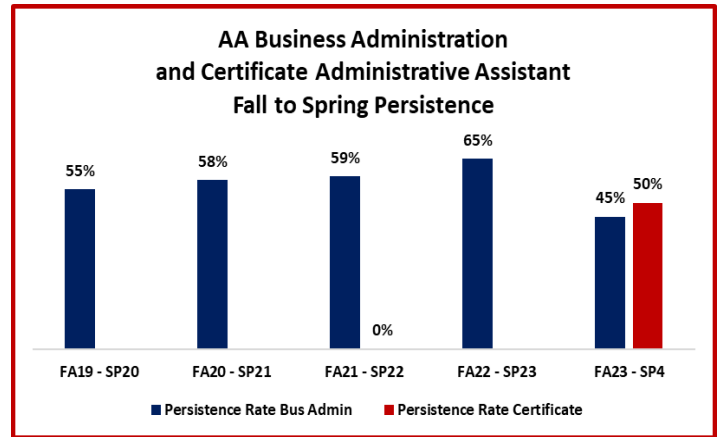
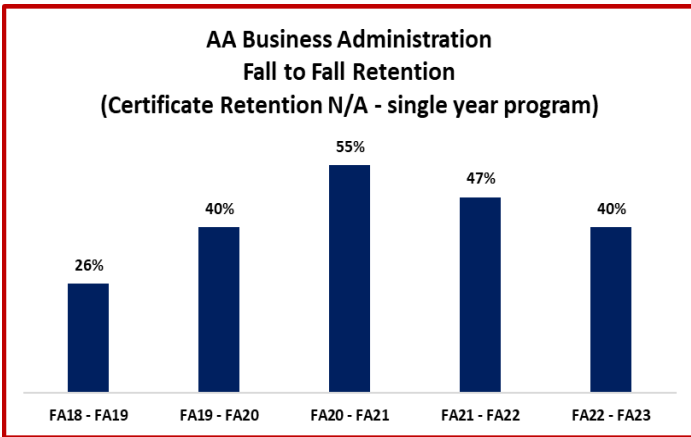
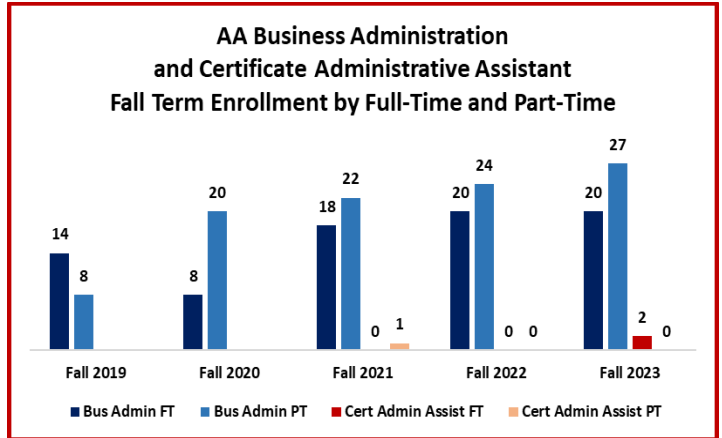
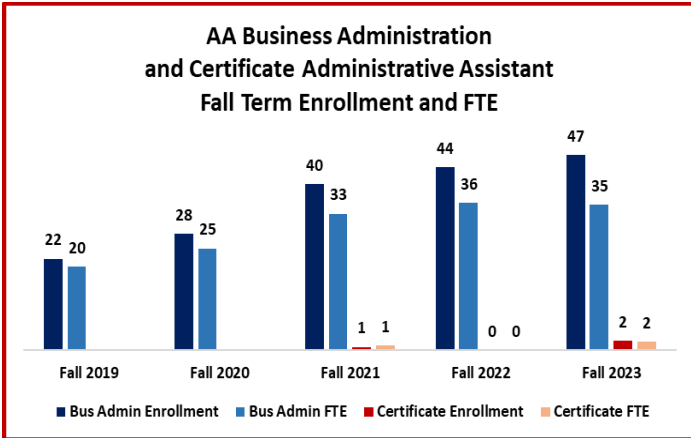
Spring 2024 Annual Program Snapshot

Program Name:

**AA Business Administration
Certificate Administrative Assistant**

Program Faculty:

**Steven Smith, Kim Krebsbach,
Zachariah Allen**



Program Highlights 2023-24

1. The business program expanded its teaching capacity with the addition of Instructor Zachariah Allen.

2. Business administration students represented 15.1% of all CCCC 2023 graduates.

3. Enrollment continues to trend upward.

Current Program Goals 2023-24

[as reported on the Fall 2023 Program Goal Status Report]

1. Continue to improve student count.

2. Continue to establish suitable field experience sites for program students.

3. Continue to encourage students to seek terminal business degrees upon graduation.

Progress on Current Program Goals 2023-24

1. Business program enrollment increased 6.8% from fall 2022 to fall 2023.

2. Students are taking advantage of field experience opportunities with their current employers.

3. Mayville State University outreach rep. Cali Demarce was invited through Zoom links to visit with current business students.

Updated/Revised Program Goals for 2024-25

[Note: At least one program goal should be targeted at improving classroom pedagogy or curriculum.]

1. Continue to improve student count.

2. Continue to establish suitable field experience sites for program students.

3. Seek to incorporate more culturally relevant material into course content.