



## Spring 2025 Annual Program Snapshot

**Program Name:**

**AA Business Administration**

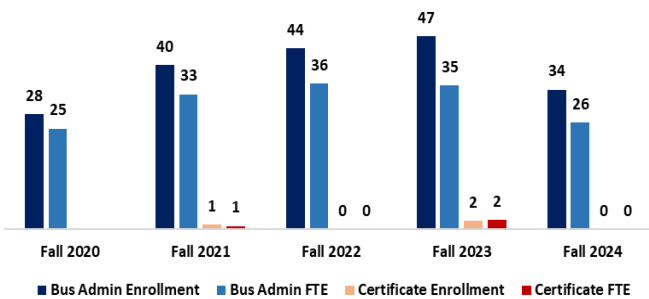
**Certificate Administrative Assistant**

**Program Faculty:**

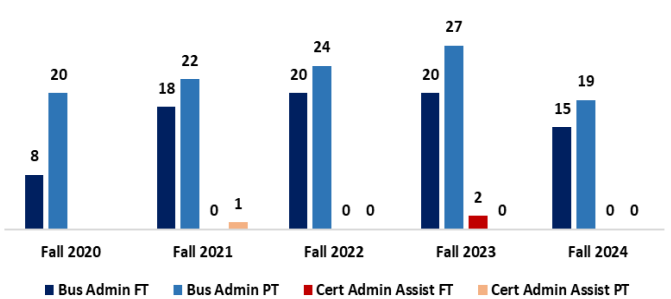
**Dr. Steven Smith, Dr. DeLana McLean,**

**Kim Krebsbach, Zachariah Allen**

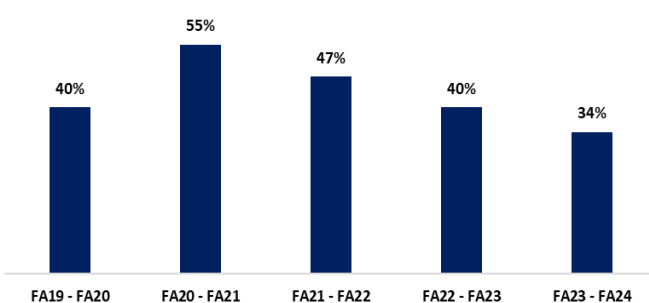
**AA Business Administration  
and Certificate Administrative Assistant  
Fall Term Enrollment and FTE**



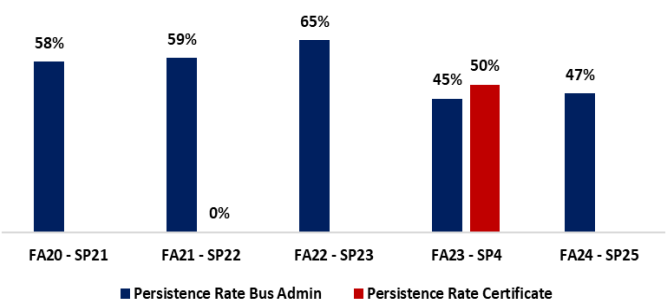
**AA Business Administration  
and Certificate Administrative Assistant  
Fall Term Enrollment by Full-Time and Part-Time**



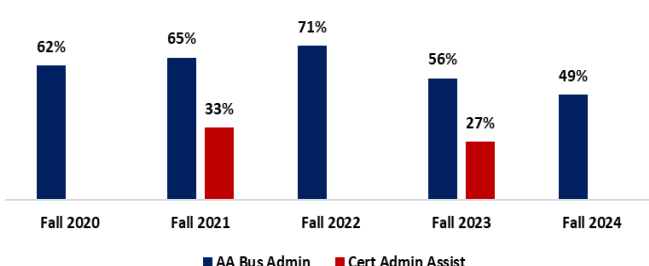
**AA Business Administration  
Fall to Fall Retention  
(Certificate Retention N/A - single year program)**



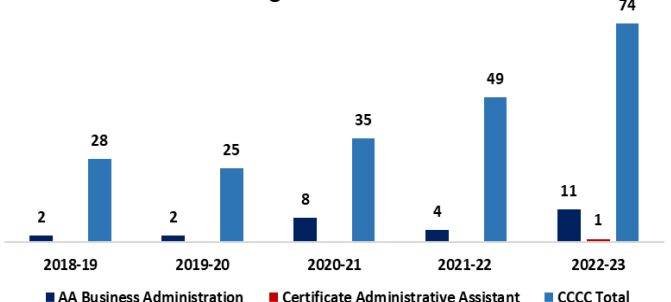
**AA Business Administration  
and Certificate Administrative Assistant  
Fall to Spring Persistence**



**AA Business Administration  
and Certificate Administrative Assistant  
% of Program Student Total Fall Term  
Credits Completed**



**AA Business Administration  
and Certificate Administrative Assistant  
Degrees Awarded**



## Program Highlights 2024-25

1. The business program is still looking for a qualified full-time applicant but has been covered by qualified adjuncts that are on current employees on campus.

2. Persistence from Fall 24 to Spring 25 improved 2 percentage points.

3. The total number of AA Business Administration degrees awarded increased by 7 from 2020-2021 to 2022-2023.

## Current Program Goals 2024-25

[as reported on the Fall 2024 Program Goal Status Report]

1. Continue to improve student count.

2. Continue to establish suitable field experience opportunities through TCAP.

3. Continue incorporating culturally relevant material into course content.

## Progress on Current Program Goals 2024-25

1. Student count is down which is consistent with total college enrollment, but is still higher than pre-pandemic numbers.

2. Field experience placements are filled based on student need.

3. Incorporated culturally relevant material into Management and Macroeconomics.

## Updated/Revised Program Goals for 2025-26

[Note: At least one program goal should be targeted at improving classroom pedagogy or curriculum.]

1. Continue to improve student count in the program by 2 students each semester during the 2025-2026 academic year.

2. Start American Indian Business Leaders (AIBL) Chapter on campus by Spring 2026 and to get members by Fall 2026.

3. Continue to incorporate culturally relevant material by inviting speakers from various business background to talk to students 1 time per semester during the 2025-2026 academic year.